

# Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58756   CF   LOC-POL   FBD - LBD: 10/24/12 - 10/30/12   HL#:   Created: 10/23/12 10:34 AM  
 Client: ROMNEY FOR PRESIDENT, INC....   CPE: / / 507   Agency Commission: 15 %   Updated: FWONG on 10/23/12 11:01 AM  
 Agency: AMERICAN RAMBLER (329831)   Product: ROMNEY/R/PRES US (1301)   Self :03:00   Confirmed: 10/23/12 11:00 AM  
 Buyer: S. KINCAID   Demo: HHOLDS   DMA RTG   Sched. Code: Z   \*\*PRINT REQUIRED\*\*  
 AE: PAT CASHEN POLITICAL-WBZ-TV   Billing Int: Monthly   BM: SS  
 Share: 0%   WCVB: 0%   WHDH: 0%   WFXT: 0%   WLVI: 0%   WSBK: 0%   WBPX+: 0%   WNDS: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	2 2 2 2 2 0 0	NEWS	30				0.0	\$900.00	10	\$9,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	6	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	2 2 2 2 2 0 0	MORN	30				0.0	\$500.00	10	\$5,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	6	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A	1 1 1 1 1 0 0	DAY	30				0.0	\$585.00	5	\$2,925.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DDEAL	1 1 1 1 1 0 0	DAY	30				0.0	\$1,000.00	5	\$5,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DPRICE	1 1 1 1 1 0 0	PRCE	30				0.0	\$1,080.00	5	\$5,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NNOON	2 2 2 2 2 0 0	NEWS	30				0.0	\$630.00	10	\$6,300.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	6	4									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DCBSSOAP1	3 3 3 3 3 0 0	SOAP	30				0.0	\$600.00	15	\$9,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	9	6									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DDRPIL	1 1 1 1 1 0 0	PHIL	30				0.0	\$650.00	5	\$3,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EJUDY4P	M * * * * *	EFG	30				0.0	\$850.00	1	\$850.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EJUDY430P	* T * * * * *	EFG	30				0.0	\$850.00	1	\$850.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EJUDY4P	0 0 1 0 1 0 0	EFG	30				0.0	\$850.00	2	\$1,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	EJUDY430P	0 0 0 1 0 0 0	EFG	30				0.0	\$850.00	1	\$850.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	ENWS5P	2 2 2 2 2 0 0	EFG	30				0.0	\$1,000.00	10	\$10,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	6	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	ENWS530P	2 2 1 1 1 0 0	EFG	30				0.0	\$1,100.00	7	\$7,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	3	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEARLYMF	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,440.00	5	\$7,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	AWHEEL	1 1 1 1 1 0 0	ACC	30				0.0	\$1,980.00	5	\$9,900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	AJEOPMF	1 1 1 1 1 0 0	ACC	30				0.0	\$2,880.00	5	\$14,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE	2 2 2 2 2 0 0	NEWS	30				0.0	\$2,700.00	10	\$27,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	MSUNRISE1	2 2 2 2 2 0 0	SUNR	30				0.0	\$500.00	10	\$5,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PHAWAII	M * * * * *	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PNAVY	* T * * * * *	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PNCISLA	* T * * * * *	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PALLACC1HR	* * * * F * *	LPAT	30				0.0	\$2,800.00	1	\$2,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	PCSINYFR2	* * * * F * *	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PBLOODS	* * * * F * *	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$630.00	2	\$1,260.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	MCBSSAT	* * * * * S *	MORN	30				0.0	\$990.00	2	\$1,980.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	AWHEELSA	* * * * * S *	ACC	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	NSA730PNEWS	* * * * * S *	NEWS	30				0.0	\$1,440.00	1	\$1,440.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$270.00	2	\$540.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$630.00	2	\$1,260.00		
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034	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$900.00	2	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,980.00	2	\$3,960.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	SPATS1P	* * * * * S	HOME	30			NFL	0.0	\$55,000.00	1	\$55,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	NEARLYSU	* * * * * S	NEWS	30			NFL	0.0	\$2,000.00	2	\$4,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	PSIXTY	* * * * * S	REGP	30			NFL	0.0	\$20,000.00	1	\$20,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

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039	PWIFESUN2	* * * * * S	REGP	30			NFL	0.0	\$14,000.00	1	\$14,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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040	PMENTALSN3	* * * * * S	REGP	30			NFL	0.0	\$11,000.00	1	\$11,000.00		
	FIXED												
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041	NLATE	0 0 0 0 0 0 2	NEWS	30			NFL	0.0	\$2,700.00	2	\$5,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	154	0	\$319,425.00	\$271,511.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Buyer: S. KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0%
WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%	

Order Totals:	\$319,425.00	\$271,511.25	\$0.00	\$0.00
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